

My name is Becca Newton and this year I'm re-running for the position of Student Media Officer. Having been an RSU officer throughout this year I've worked with the RSU and within the communications zone on numerous significant projects; including the 'RU being Fair' campaign where we collected feedback concerning the issue of tuition fees. I want the opportunity to continue these projects further, such as Fresh Air –the RSU's radio station and the re-shaping of Fresh newspaper. I feel I have had a strong hand in the paper particularly and it's direction regarding content, editorial and design. I want the opportunity to work further on the radio and it's production, Fresh Air is getting off the ground and I want to be there to be a part of it's release into RSU media as a whole.

I feel confident with my experiences of working closely with the RSU and the communications zone over the past year and I'm confident that I can really make a difference in shaping where our media is going next year. We're breaking into unknown territory with FreshAir and it's something that I'm excited and passionate about delivering to the students.

With all the changes happening within our University as a whole, I feel next year is crucial in using our media effectively and to it's full potential to communicate to our students exactly what is going on in their university. From events, activities and campaigns, to university based information, I feel that we can really hone the skills we've learnt this year in the near future.

Next year I would like to see the space within the Comms office of the RSU being utilized fully by the Media Officers, particularly in helping the VP Communications & Engagement even more closely with publication and editing. I feel more software training would aid us especially when coming up to print deadlines for Fresh and may relieve the work-load somewhat.

I believe my skills have improved incredibly this year and I have so much more to offer as an officer in the RSU as a whole, and within the Communications Zone. We have already begun a media society of sorts regarding the radio with regular producers and editors. I am keen to expand this to writers for Fresh as well so that the students who contribute for Fresh have a direct hand in what goes into it. I want to open it up even more to the student body where we can really hear what they want to read about and write articles accordingly. We have exciting societies to explore on campus such as the ACS, I want to work with these societies to incorporate their activities into our publications.

I am proud of what we as a team have achieved this year and I want the opportunity to really build on this in 2012. As I said last year and I say again this year, I want you to use your media at your RU. I want the chance to fulfill my potential and that of the media at Roehampton Students' Union.