

David Loughran – Manifesto for VP Communications & Engagement

My name is Dave and I am a creative writing student, with a number of changes I would like to make, and will be able to make if elected VP comms & engagement.

Fresh – I think it would work better if released fortnightly, and change the format to a smaller A4 magazine style. This will keep the information in the magazine *fresher* (pun intended) and that it will be easier to pick up and carry around in a smaller format. I also propose to add an in depth adverts section, where employers (such as blue arrow), students, and the university will be able to advertise for services/goods they are looking for/are offering.

Roehamptonstudent.com – I want to have a dedicated social media hub embedded into the website, incorporating feeds from all network sites that the university is associated with, that way all the information will be in one place. I would also remove the Tumblr/Myspace websites as they are severely underused. In getting rid of these sites it will allow me to concentrate on getting more detailed information to the other portals. I also want to improve the twitter following by putting exclusives on the site.

Blogger/Vimeo – With these sites, I propose that we get interviews with guest speakers/lecturers that appear at the university, using students to carry them out, and posting the interviews on the blogger/vimeo sites in which ever form the interviews take place. As well as giving students interview practice it would allow people who weren't able to go to the lectures to get an idea of the person presenting them.

Outreach – To reach as many students as possible, I plan to put more alerts out on Facebook and Twitter to reach as wide an audience as possible, which is why the RSS feeds would come in useful for students without these portals.

RSView/Fresh Air – I would like RSView to be more widely used by the students, and not just societies/RSU. I propose to do this by implementing short movie competitions. For the radio I hope to have the station on air on the Roehampton Student website. So that people can listen while they browse the site.

iPhone App – In short, I want to make vast improvements to this app, and also I want to and bring it to Android/Blackberry platforms.

NSS Survey – As this is an important part of how Roehampton can get recognition as a university, not just for arriving students, but for the ones that are leaving as well, I propose more initiatives for people to do it, also by having laptops taken directly into classes who's departments have low turn outs, so the survey can be done in class.

There is much more that I wish to achieve if elected VP Communications & Engagement, and I hope that you will vote to allow me to achieve those things detailed above, and much more.