

## **SEAN GARLAND RUNNING FOR VP COMMUNICATIONS AND ENGAGEMENT**

If elected to the position of VP Communications and Engagement I aim to build upon the foundations laid by the previous Sabbaticals. There are a number of projects that have been started that I will continue to build upon to create better tools for communicating with students. In this manifesto I will explain how I plan to do this and the benefits it will give you if you elect me your next VP of Communications and Engagement.

My plans start with Fresh. There are few changes I would make to Fresh as it is already a popular forum for students and a simple but effective form of communication. However, if elected I will strive to make the content more student generated. I aim to create a group of reporters who I can contact to cover the various events held here at our university. I do not want these reporters to be just Journalism students, but anyone with a passion for writing. I would also encourage more regular columns from students outside of the RSU on topics of interest, and also a comments page where people can express their opinions of such columns. Through doing this I hope to develop Fresh so that it becomes more of a forum, whilst maintaining its informative aspect by keeping the feature pages and updates from members of the RSU. I will also work with the new VP of Welfare to create a student problem page, where students can anonymously submit their questions and concerns, from academic worries to problems with the social aspect of university. This will not only benefit the student asking but all students who have, or may in the future, face similar problems and they will be informed of the advice and also other support available in the university.

If elected I also aim to develop "FreshAir" (Radio) . Its now in its infant stages and I hope to help it grow over the next year to a form of communication that is attractive to all students. I aim to achieve this with varied programming on different topics and by broadcasting a wide range of musical genres. Once again I will work to ensure that FreshAir has student generated content. I would like regular presenters and DJ's as well as students who want to casually drop in and help out for some experience. I will aim to achieve a Radio station that has the capacity to run 24 hours a day, 7 days a week. Although this may seem unfeasible, through preparing play lists that can transmit through the night this can become a reality.

A real passion of mine is campaigning and this is an important aspect of the VP Communications and Engagement role. I have written articles for Fresh on behalf of the Human Rights society, and if you vote for me I will enjoy being involved in all sorts of campaigns and learning what matters to you. With the changes I plan to make to Fresh I hope to generate more interest in campaigns taking place in Roehampton through the use of Fresh journalists. Therefore if you would like to hold a campaign, not only will you have the support from members of RSU and help with advertising, but you can also write an article about your event, or ask to have a journalist cover your event so that it will be reported on and shown in Fresh.

There are many more things I hope to achieve if you vote me as your VP of Communications and Engagement, but the final aim I would like to share with you is looking at the state of advertising in the university and ask if so many posters, flyers and so on are necessary. I will work with the Environmental officer to find greener ways of communicating upcoming events to you, including pressuring the university to buy recycled paper.

If I win this election it would mean the world to me and I promise I will be dedicated and accessible the whole year round and I will strive to achieve the aims I have laid out in this manifesto. Thank you.

Sean Garland