

HOW TO WRITE A POWERFUL MANIFESTO

MAKE YOUR MARK ON ROEHAMPTON

AMAZING OPPORTUNITY
College President

IT OPENED DOORS FOR ME
RSU Sabbatical Officer

ROEHAMPTON STUDENTS UNION
ELECTIONS
STAND. CAMPAIGN. WIN.
ROEHAMPTONSTUDENTSUNION.COM/ELECTIONS

ELECTIONS

Do you think that you could help make life better at Roehampton? Then it is time for you to run for a role in the RSU Elections! You can run to be a full-time Sabbatical Officers (President, VP Education, VP Welfare) OR our part-time College Presidents and College Deputy Presidents.

RSU **ELECTIONS**

RSU roehampton students' union

FIND OUT MORE



RSU
ELECTIONS
2025



Who are you? Introduce yourself

- Have a catchy title. Make sure to grab the attention of voters.
- Briefly introduce yourself, with your name, course, role you're nominating yourself for, and any relevant background.



What do you believe in? Your vision and values

- Clearly outline your vision for the student body and the university.
- Highlight the values that guide your decisions and actions.
- Make it relatable and inspiring, showing your commitment to making a positive impact if you are elected.

What needs to be done, and how? Key issues and solutions

- You will not be able to do everything in the role. Tell voters what key issues you believe are important to focus on, and why.
- Provide practical and achievable solutions for each issue. How will students feel the positive impact if you were elected?
- For College President/Deputy President candidates, we suggest identifying 2-3 issues.
- For Sabbatical Officer candidates, we suggest identifying 4-6 issues.
- Absolutely take inspiration from the RSU Members' Manifesto that we've prepared to develop the key issues and solutions for your manifesto and campaign.

Why you?

Experience and qualifications

- Showcase your relevant experiences, both within and outside university.
- Highlight any leadership roles, volunteer work, or projects that demonstrate your capability.
- Emphasize skills and qualities that make you well-suited for the role.



The Personal Touch

- Address how you plan to ensure inclusivity and representation for all student groups.
- Explain how you plan to build and maintain productive relationships.
- Share personal anecdotes or stories that connect you with the student body.

Conclusion

- Summarise your main points and restate your commitment to serving the student community.
- End with a strong and memorable closing statement.
- Include information about when and how students will be able to vote for you.



Manifesto template

Introduction (150 words max.)

Hello my name is....

I am running for...

I am running because...

I have these experiences which I could use to benefit students...

I have previously been involved with Roehampton Students' Union through...

Campaign points (200 words max.)

If elected, I will campaign on the following things:

Campaign Point 1. This issue is important because... I will achieve the aim of this through...

Campaign Point 2. This issue is important because... I will achieve the aim of this through...

Campaign Point 3. This issue is important because... I will achieve the aim of this through...

Closing statement (150 words max.)

Please make sure you remember to go out and vote...

My name is... and I am running for...

Please consider voting for me between

[Also put contact details here in case students have any other questions for you...]

Additional Information

Manifestos will be available to all voters throughout the elections and is therefore an important part of how they will decide to vote. Your manifesto is your best opportunity to sell yourself as the best candidate for the position: your opportunity to introduce who you are, what your campaign points are, and why they should vote for you!

We strongly recommend you use a word processing app (like Microsoft Word) to produce your manifesto to ensure there are no spelling or grammatical errors. We are unable to edit manifestos after submission.

If you have problems with accessing templates or guidance, please contact elections@roehampton.ac.uk